



In October 2012, Gerardo Borromeo was elected President of InterManager in what was to be an exciting two terms marked by industry progress, in the midst of extremely challenging global economic conditions, an increase in membership and collective reflection. As Mr Borromeo prepares to step down as InterManager President at next month's AGM next month, we look back at some of the defining moments for InterManager during his presidency.

"The increase in both full and associate members over the last four years indicates the role InterManager plays in the international maritime community"



InterManager played a leading role in the inception of the famous benchmarking tool the Key Performance Indicators (KPI) Project, otherwise known as the Shipping KPIs.

Based on a standard of 64 different performance indicators to allow for the creation of what it is today – the most specific and accurate comparison of ships across different types and sectors – the Shipping KPIs covers:

- health and safety management;
- human resource management;
- environmental compliance;
- navigational safety;
- operational efficiency;
- · security; and
- technical performance.

By 2013, seven years after the project was born, as many as 120 registered companies had provided more than 5,000 sets of data across each KPI category. This enabled meaningful analysis to provide industry rankings for each measurement.

Mr Borromeo stressed the importance of this initiative citing that: "While the findings are only suggestive, based on the available data, the industry is starting to see some very interesting trends. Trends which, in some cases, bust old myths and some which provide a different view on the shipping industry we thought we knew. The Shipping KPIs are, and will be, able to provide a basis for benchmarking against safety-related achievements by sector, which are achieving better retention rates and are embracing KPI concepts faster than the others."

Following the early momentum achieved by the KPI project, BIMCO took ownership of the Shipping KPIs in June 2015 and continues to this day to provide industrysetting standards across all aspects of the maritime community.

the challenging times we face as an industry, InterManager continues to stress the importance of human capital development, citing the need to maintain investments in people through education and training. We can say that over the last decade, and, in particular, the last five years, the demand for greater competency in our people was at the forefront of InterManager's campaigns – and understandably so, given the growing emphasis on safety and efficient performance onboard, supported by equally competent shore-based staff"

# The Horror and Aftermath of Typhoon Haiyan

In November 2013, as Typhoon Haiyan caused vast destruction in the Philippines, InterManager galvanised the maritime community to come together to offer support and aid to seafarers in the region. The resulting outpouring of support of the maritime community in the face of widespread death and destruction to property was unprecedented.



In collaboration with Shipping Innovation, the International Shipowning and Shipmanagement Summit (ISSS) was launched in 2014 to bring ship owners and managers together to discuss and debate issues within the industry.

The first ISSS examined the important role played by the niche manager, the benefits of ship owners and ship managers working closely together, as well as how best to project shipping's image further afield, at the inaugural International Shipowning and Shipmanagement Summit held in Singapore.

Now in ISSS's third year, delegates will gather in Singapore next month to delve into the discussion of the global issue of terrorism and the maritime industry's responsibility to protect its vessels, cargo, and most importantly, its crew.

Shipping's obligation to save lives at sea is clear under SOLAS and it has long been a topic of discussion within the industry. However, the increase in rescues at sea since the beginning of 2015 has placed

this issue firmly on the agenda again. In February 2015, InterManager teamed up with The European Community Shipowners' Association to deliver a workshop on large scale rescues at sea. The workshop was open to shipping companies to help them to develop and implement recommended practices to ensure the safety of crew and refugees.

InterManager further reinforced the need for shipping companies to be aware of the possible scenarios by giving a presentation to industry professionals in May 2015. Discussions included ways in which the shipping industry could better prepare itself and how it could be supported. Ship operators expressed concern that the vast numbers of migrants being rescued at sea any one time can result in crew members being vastly outnumbered.

Speaking at the time, Mr Borromeo said: "The discussions were in-depth and knowledgeable and the event gave everyone the opportunity to share best practices and information to assist any vessels who find themselves involved in undertaking a mass rescue at sea."

"I have always encouraged and supported the need to keep in our minds that the ship owners' and managers' business models would have to consider the dynamic interaction of people, process and technology, as a mantra for our members, in moving forward in order to stay ahead of a very challenging economic seascape"



## Q) What has your Presidency meant to you?

**A)** Over the last couple of years, as the toll from economic uncertainty weighed heavily on shipping operations, I began stressing the need to also consider the three C's - Cooperate, Coordinate and Consolidate - to find better ways to become a drive for continued effectiveness, if not basic survival, in very uncompromising times.

Throughout all these challenges, InterManager's members have managed to carry on, bruised but resilient like our global maritime professionals who understand what it means to have 'all hands on deck' when the need arises. As I step down and hand the reins of the Association over, I remain confident that the efforts that have pushed InterManager forward over the past four years, even in very trying times, will allow the Association to keep going.

"These are just a few of the number of projects and initiatives that Gerardo has spearheaded and been a part of. From the Executive Committee and all our members I'd like to thank Gerardo for all the work he has done in continuing to fulfil InterManger's role in the global maritime community"

Capt Kuba Szymanski



### Early Autumn news from the IMO

InterManager's representative to the International Maritime Organisation, Capt Paddy McKnight, reports on the latest meetings

Following Council meeting 116 at the beginning of July and two weeks later, of the Sub-Committee on Implementation of IMO Instruments (duly reported on the InterManager website), the summer holidays began and little happened during August.

The remainder of September and first half of October hold little of IMO interest to InterManager members but the IOPC Funds meet at the IMO for the week preceding that in which the Marine Environment Protection Committee (MEPC 70) convenes, from 24th to 28th October 2016. The latter meeting contains many items of interest to InterManager:

- Harmful aquatic organisms in ballast water;
- Air pollution and energy efficiency;
- Further technical and operational measures for enhancing the energy efficiency of international shipping;
- Reduction of GHG emissions from ships;
- Identification and protection of Special Areas and PSSAs;
- Pollution prevention and response;
- Technical cooperation activities for the protection of the marine environment;
- Capacity building for the implementation of new measures; and
- Analysis and consideration of recommendations to reduce administrative burdens in IMO instruments as identified by the Steering Group

All is then quiet until the week commencing 21st November when the Maritime Safety Committee sits at its 97th session. Items of interest include:

- Measures to enhance maritime security;
- Report of the Sub-Committees (NCSR 3, SSE 3, III 3 and CCC 3);
- Implementation of the STCW Convention;
- Formal safety assessment;
- Piracy and armed robbery against ships;
- Unsafe mixed migration by sea;
- · Amendments to mandatory instruments; and
- Safety standards for carriages of more than 12 industrial personnel on board vessels engaged on international voyages.

Finally, please let Kuba or myself know if you require greater in-depth information on any of the foregoing items and in the meanwhile, Happy Autumn.



# Is your ship as safe as it should be in today's dangerous world?

The third International Shipowning and Shipmanagement Summit will examine the strength of the relationship between ship owners and third party managers.

Industry developments, international concerns, as well as relationships within the shipping industry chain will all come under the spotlight, as leading ship owners and ship managers join industry specialists representing sectors including ship broking, insurance and lawyers, meet for this one-day Summit.

This year's ISSS will discuss the notion that today's shipping industry is not immune to the global terrorist threat – be it physical or across the internet. But how prepared are today's owners and managers as their ships enter politically-sensitive port regions? Can they be sure that the actions they take are enough to guarantee the safety of their ship crew and cargo?

During Session One, delegates, including owners and managers, will hear hard-hitting presentations on where the global hotspots and danger zones are and what actions owners and managers should take to protect the safety of their ships, crew and cargo. They will also hear about the importance of the human element to our industry and the role it plays in security, minimising risk and the role between the ship and the office.

Session Two will look at how owners and managers should react when they are faced with a casualty. As one owner said to Dispatch: "How do you deal with an emergency where there is so much loss of life? How do you deal with it as a company? You have to talk to the families but you can' ring them all at the same time because by the time you speak to three families one of them has rung family number 19."

Delegate interest will be fully charged when Session Three poses the question – The Human Capital: do you really know your crew? It will be down to crew management as well as crew screening experts to raise pertinent issues about how well owners and managers really

The final session will study the relationship between the office and the ship and discuss whether there is a disconnect between the senior management and the crew. In 2016, shipowning and shipmanagement is as much about the people as it is about the process, but is there a disconnect between the senior management and the crew?

For more information please click http://bit.ly/2axVrfk



## News from Members

## Free to All Mariners - Videotel's New Zika Virus Safety Video

Videotel's new safety and training video about the Zika virus is being offered free to all mariners worldwide. The goal of the program is to increase awareness of the vitally important prevention measures that can keep seafarers and their colleagues and families safe.

"Zika Virus – Staying Safe" is a 13-minute training video produced by VideotelTM, a KVH company, with input from the International Maritime Health Association (IMHA) and a panel of medical and subject-matter experts.

KVH has created a dedicated website for downloading the free Zika safety video and an accompanying workbook.

In addition, KVH will multicast the training video to its IP-MobileCast™ customers on vessels across the globe, who will automatically receive the video for immediate viewing onboard.

The video includes information about the nature of the Zika virus, how to avoid becoming infected, and the role of a pest management plan on vessels to avoid passive transportation of virus-infected mosquitoes on ships.

"Knowing the answers to simple questions such as what color clothing to wear to minimize chances of mosquito bites or what time of day the insects are most active can be hugely beneficial to mariners," says Nigel Cleave, Videotel Chief Executive Officer.

KVH is being aided in its video distribution efforts by seafarer agencies, including the International Seafarers'Welfare and

For the Zika virus safety training video and workbook, please visit KVH's Zika virus safety website.

Assistance Network (ISWAN).





# InterManager welcomes Cruise Management International as a full member

Florida-based Cruise Management International (CMI) has been approved for Full Membership in what InterManager Secretary-General, Capt Kuba Szymanski describes as a significant move.

Following the sale of FleetPro Leisure from FleetPro, all technical management for ocean-going passenger ships was transferred to newly-formed sister company Cruise Management International, which is led by Kenneth Engstrom.

Speaking warmly of CMI's membership of InterManager, Mr Engstom said: "I have a close association with InterManager in my previous role

as Vice President of International Shipping Partners, so I appreciate the benefits that being a member can bring. As a Full Member, CMI looks forward to participating in industry discussions, utilising InterManager's presence at the IMO and to help CMI to work to its full potential."

Welcoming CMI to InterManager, Capt Kuba Szymanski said: "It's great to have Kenneth back in the association, at the heart of the shipmanagement industry. We are looking forward to working with CMI, especially on its unique offerings to InterManager – namely it's involvement with passenger vessels."



# In memory

Captain Abhilash Narain Mehrotra, January 29, 1956 - July 22, 2016

With profound grief and sorrow we inform you of the sad and sudden passing of Captain Abhilash Mehrotra. He is survived by his wife Anuradha, daughters Ila and Nandini. Captain Abhilash Mehrota was best known to most people as 'Captain Abu' or 'Abu'.

Capt Mehrotra spent 25 years at sea before coming ashore, and spent most of his last 16 years as a Director of NewsLink. There he was responsible for many innovations that led to NewsLink's popularity with seafarers.

His positive attitude, backed up by his numerous personal and professional achievements, along with his willingness to help everyone he met, was a lesson and inspiration to all. He was always more comfortable talking about the accomplishments of his 'batch

mates', than about his own achievements. He was a proud member and avid supporter of The Nautical Institute and The Company of Master Mariners of India.

Capt Mehrotra's humility was equalled only by the love he had for his family. Nothing excited him more than to talk about how proud he was of his daughters, wife, and siblings.

Remembering him fondly, Capt Kuba Szymanski said: "Abu was dedicated to making a positive difference in the lives of all seafarers. His wide-ranging professional accomplishments are substantial and internationally acknowledged. Abu will best be remembered as a very kind, generous and gentle person, not to mention his smile which lit up a room whenever he walked in."

### Get in touch:

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